

# A CASE STUDY OF COLLABORATIVE PRACTICE

## WORKING TO PROMOTE CROSS-CURRICULAR THINKING AND MAKING WITHIN SCHOOLS

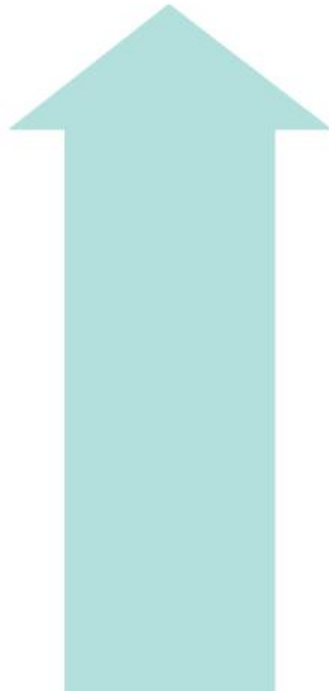


GARETH WADKIN : CAROLINE PRATT

# THE CREATIVE ECONOMY IN THE UK

**£92bn**

contribution of the creative  
industries to the UK  
economy in 2016\*



**7.6% growth**

twice as fast as rest of UK economy\*

*\* Government report - Department for Digital, Culture, Media & Sport.*

# The UK Creative Economy 2017

## JOBS

The Creative Economy 2017

3.12

MILLION JOBS

1 IN 11

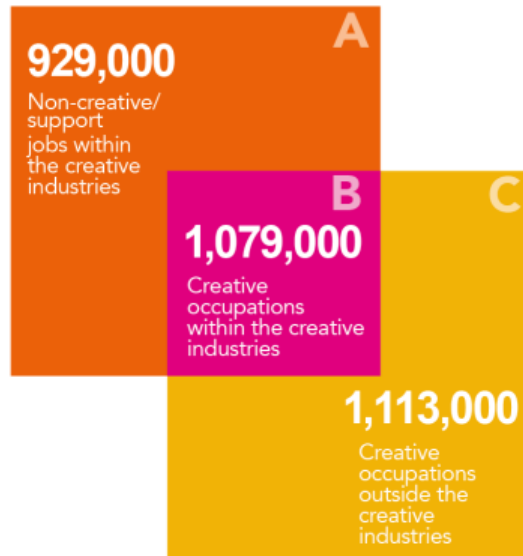
UK JOBS

80k

CREATIVE ECONOMY JOBS ADDED IN 2017

## EMPLOYMENT

Employment in the UK creative economy 2017



Total 3.12m jobs in the UK creative economy

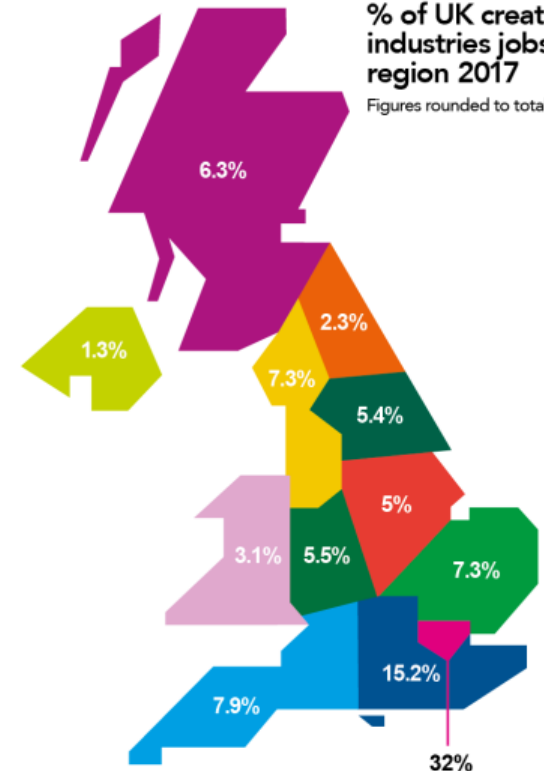
creative economy = **A** + **B** + **C**

creative industries = **A** + **B**

## REGIONS

% of UK creative industries jobs by region 2017

Figures rounded to total 100%



[www.thecreativeindustries.co.uk](http://www.thecreativeindustries.co.uk)

Source: DCMS statistics, July 2018



# STEAM

learning experience

SCIENCE • TECHNOLOGY • ENGINEERING • ARTS • MATH

## STEAM EDUCATION - 21st century skills

**“It is now widely accepted that employers value employees with 21st century skills - a mix of cognitive and personal abilities - like creativity and collaboration as well as content knowledge.”\***

*\* Cultural and Learning Alliance and NESTA - briefing paper 1 - 2017*



## THE EDUCATIONAL BACKDROP FEEDING THE CREATIVE INDUSTRIES



**-10%**

**Decline in arts related  
GCSE entries 2017 to 2018\***



**-12.6%**

**Decline in arts related  
A-Level entries in the last  
4 years - almost 13,000\*\***

*\*Cultural Learning Alliance of the Joint Council for Qualifications (JCQ) annual results.*

*\*\* Ofqual Report May 2018 - <https://www.gov.uk/government/statistics/entries-for-gcse-as-and-a-level-summer-2018-exam-series>*



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

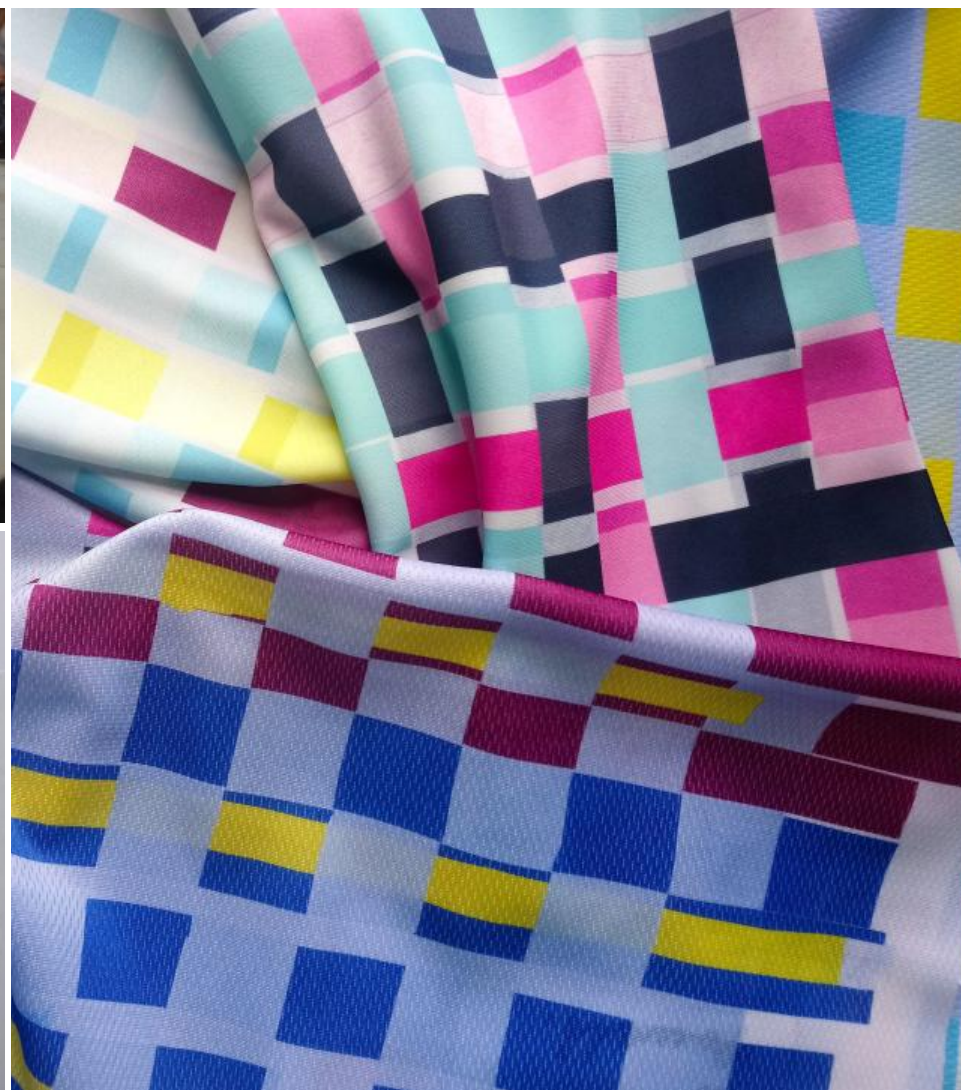
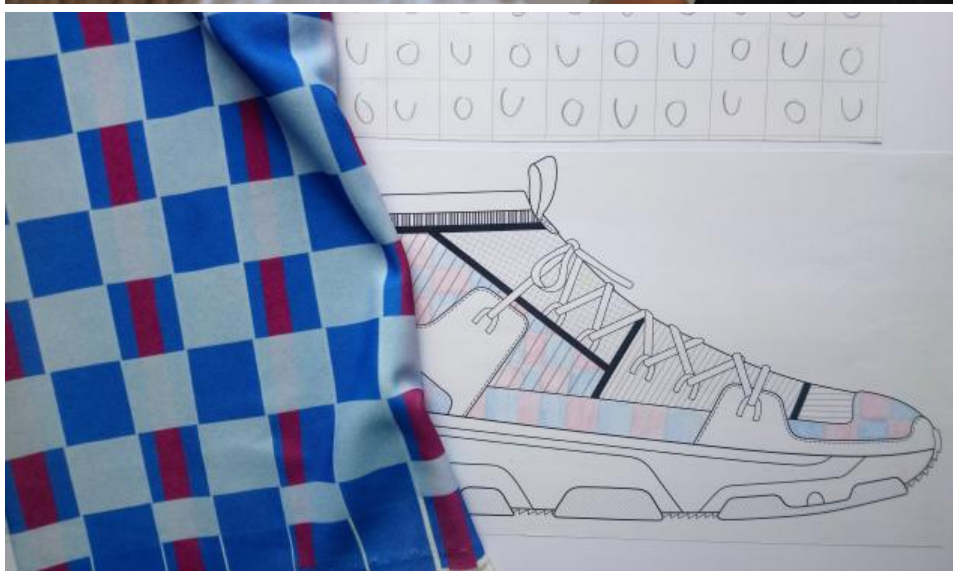


# **MAKE YOUR FUTURE**











**“A really excellent programme of CPD and school based workshops that develop classroom skills. Great opportunity to meet other’s and generates links with universities and a super way of promoting creative careers.”**

*Horsforth School*



**“I feel very privileged to have been a part of this process. Please keep running these courses –it’s essential that we keep creativity alive in schools, colleges and universities.**

*St Thomas A Becket Catholic  
Secondary School*











“Thanks again for such an amazing experience with the MYF project, it has been a tremendous success and has helped encourage many more students to take up Textiles at both GCSE and A Level.

Last year we did not have the numbers to run either of these courses but this year we have 18 students for GCSE Textiles.

The MYF project created a real buzz around school and really inspired many students”





## IMPACT AND SUMMARY

- Continued partnerships and collaborations with participating schools
- Recruitment strategy in HE
- Financial restrictions for sustainability

